

18th October 2018

THE ECONOMIST SUBSCRIPTION 2018-19

Dear Parents/Guardians

I am pleased to offer sixth formers the opportunity to subscribe to **The Economist** at a very attractive group subscription rate of **£30.00** for 40 issues (normal cost £5.50/copy).

The magazine is produced weekly, and delivered to the school in bulk (usually on a Monday) following publication on the Friday. Each student has a named copy which is enclosed in its own plastic sleeve.

The Economist will be supplied for forty weeks. The magazine is invaluable for up to date comment on current affairs, and has a wide range of accessible articles including excellent occasional supplements on technology, science as well as country profiles.

As a result of the changes to data protection rules following the introduction of the General Data Protection Regulations, I would advise that personal data regarding your son/daughter (in this instance, name, year group and leaving year) will be passed to The Economist. The school is now required to obtain your explicit permission to share this data with this organisation, which we need to do to comply with the ordering requirements. Consequently, by making the payment you will give your consent. Unfortunately, if we do not have this permission, it will mean that the school is unable to purchase the subscription for your son/daughter. If you have any concerns about this or would like to know more information, please contact Mrs Morey on CMorey@judd.kent.sch.uk.

Payment via Joinos will secure your order; no need for a reply slip. **The deadline for payment is 9:00am on Monday 29th October**, as we will be placing the order on this day. Any questions regarding Joinos please contact the Finance department on aharvey@judd.kent.sch.uk.

Yours sincerely

Ms K Galvin
Head of Economics & Politics